

Case Study



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Name

Management Offsite

Type

2 day event for management of premier global financial services firm

Size

80 delegates

Aim

To create a professional conference within commuting distance of central London and major airport

Location

4* hotel in Hampshire, South East England



Detail

This two day conference was attended by senior staff members from across the globe. The event welcomed delegates with a relaxed BBQ served in the venue's beautiful grounds. The conference kicked off the following morning with a main plenary session and various workshops throughout the course of the day. Delegates were also invited to attend an official Gala Dinner, with a programme of entertainment including a surprise performance by an incognito musical act. On the final day, all delegates took part in an intelligent teambuilding activity before departing for home later that afternoon.

Scope

Full Event Management & Coordination – including venue sourcing and negotiation, audio visual, entertainment, transport management, team building, food & beverage planning, theming and dressing, negotiation, budget control, account reconciliation.

Result

A very successful conference which achieved its objectives and motivated management.

